

Passing Lane

Commentary on Life in Kentucky

Sullivan University Expands in Lexington

SULLIVAN University's Spencerian College, National Center for Hospitality Studies, and Sullivan College are all making major expansions in Central Kentucky.

Spencerian recently moved into a newly renovated 36,500-sq.-ft. facility on Winchester Road in Lexington. This new campus features state-of-the-art classrooms and equipment and will offer a broad range of courses in medical and health-related fields.

Spencerian is vacating its space at Sullivan College's Harrodsburg Road Campus in Lexington. President Al Sullivan announced that this location is being renovated and the university's National Center for Hospitality Studies – a nationally acclaimed culinary school – will join Sullivan College at this location.

Residents of Central Kentucky, business owners, health care managers and restaurateurs will benefit as Sullivan's new graduates enter the region's workforce. The Sullivan



At the ribbon cutting ceremony, from right: Lexington Councilman Kevin Stinnett, Sullivan University president Al Sullivan, Lexington mayor Teresa Isaac, Miss Kentucky Maria Maldonado, director of education at Spencerian College – Lexington Karen Whalen, and former Lexington executive director for Spencerian College E.G. Clark.

campus on Harrodsburg Road accommodates 1,200 students and the new Lexington Spencerian location is designed to serve 1,000 students.

In 2004, over 4,800 students were enrolled in colleges operated by Sullivan University, which is Kentucky's largest private post-secondary educational institution.

Heather French Henry Promotes "Ink and Blood"



Heather French Henry

"Ink and Blood" has been described as an academic, secular, historic exhibit of biblical artifacts geared toward families and schools.

Former Miss America Heather French Henry calls it "a

landmark exhibit – relevant to scholars, those in the religious community, and anyone who treasures history."

The exhibit is on display at Heritage Hall in the

Lexington Convention Center beginning June 24th. Artifacts showcased will include:

- Byzantine jewelry, Babylonian clay tablets, and Roman coins
- Three pages from the Gutenberg Bible

INK & BLOOD™

- The 1611 King James Bible
- Papyrus (circa 300 A.D.) inscribed with a passage from the gospel of John
- A Torah scroll

A 20th-Anniversary Clarification

In response to a number of calls and e-mails regarding publisher Ed Lane's representation in the red7e advertisement in May, the editors want to congratulate the wildly creative team at red7e who imagined what he might have looked like in his youth. His computer-generated image was exceptional! An actual photo of Lane (as a young executive) appears here to salvage his reputation. Lane has agreed not to sue red7e for defamation of character.

Thanks to red7e, Cornett Advertising, New!West, Jordan-Chiles, McBrayer, McGinnis, Leslie & Kirkland, Greenebaum Doll & McDonald, and Lane Consultants for their special ads denoting our 20th anniversary.



Actual photo



Computer generated

Technology: Bringing a Sweeter Sound?

SATELLITE radio's commercial-free channels, Internet services and iPods are just a few of the technology changes eroding the listener base of commercial radio stations.

Radio's program directors are making format changes to compete. Music-format stations are expanding their play lists to provide more variety. News/talk is now the most popular radio station format nationwide. Information programming is immediate and focused on local news and community issues – a good way for your local radio station to compete with new higher-tech offerings.

Stay tuned. Competition will bring sweet benefits. Listen for higher-quality signals, more local AM/FM frequencies, and fewer commercials.

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Success Stimulates More Economic Growth in Kentucky

COMPANIES like UPS and Toyota have recently announced major plans to expand business investment in Kentucky. UPS is adding an overnight and two-day delivery service for shippers of heavy freight, will expand its main air hub in Louisville and add another 1,000 jobs to its Kentucky workforce.



UPS

Some say Kentucky is lucky! Perhaps. But it seems the state's good fortune comes from making promises and fulfilling them.

Kentucky has helped major companies launch new and capital-intensive operations. Well-educated and highly motivated Kentuckians have provided a quality workforce. Economic development and political leaders have



Toyota Camry Solara

Toyota will start manufacturing hybrid Camrys at its award-winning plant in Georgetown. Initially, the new hybrid line will add about 100 jobs. More significantly, Kentucky is now the North American leader in hybrid auto manufacturing.

worked hard to create a "business friendly environment" in which companies can prosper. As H.L. Mencken said, "Success is when preparation and opportunity meet." Here's hoping for more opportunity, because Kentucky is definitely a state preparing for more success.

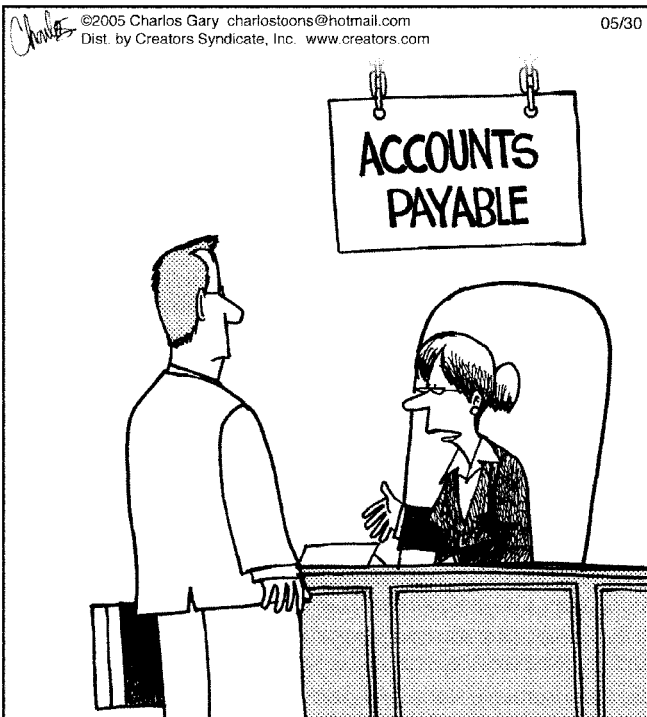
Alltech Hosts 21st International Symposium

APPROXIMATELY 1,500 feed industry professionals from around the world attended Alltech's 2005 symposium at the Lexington Convention Center to share ideas about advancing nutritional technologies for animal health and production.



Dr. Mingan Choct of Armidale, NSW, Australia was the recipient of Alltech's medal of excellence. Choct's work in cereal chemistry and enzyme supplementation has improved the utilization of feedstuff in animal production.

Alltech, the symposium's primary sponsor, is a Lexington-based multinational that focuses on biotech research and development in the feed and food industries.



"The company will reimburse you for all of your travel expenses, except for airfare, food, lodging and transportation."

A Changing World

ADVERTISING Age recently celebrated its 75th anniversary and provided a snap shot of how the world and U.S. have changed. Here are a few highlights:

	1930	Today
Population		
World population (in billions)	2.1	6.4
U.S. population (in millions)	123	296
Foreign born	14%	11% ¹
Top nation for foreign born	Italy	Mexico ¹
U.S. population as % of world	6.0%	4.6% ¹
Median age	27	35 ¹
Life expectancy	60	77 ¹
Urban/rural	44%/56%	79%/21% ¹
% of households that own homes	48%	66% ¹
Average # of people in household	4.1	2.6 ¹
New York pop. (all boroughs in millions)	6.9	8.0 ¹
Los Angeles County (in millions)	2.2	9.5 ¹
Economy		
U.S. ad spending (in billions)	\$2.5	\$280.6
Ad spending per capita	\$20	\$949
Dow Jones Industrial Average	250	10,443
Inflation	\$1.00	\$11.42

All data U.S. except where noted.

Source: Advertising Age's American Demographics; U.S. Census Bureau; United Nations